

What do people love about living in the Horsham region?

What we've heard from 938 people
(31st May 2021)

→ 1

Community & people

221 community members emphasised their love of the region's friendly and welcoming community.

"I moved to Horsham almost 20 years ago, as soon as I first entered town I knew it was a place I wanted to stay. There is a 'vibe' in Horsham that is progressively evolving. There is a sense of community and I enjoy being a part of it."

2 ←

Amenities, facilities, services (infrastructure / accessibility)

130 people noted that the region's amenities, facilities and services are something they most love about the area.

"The easy lifestyle with access to everything we need... good education and health services."

→ 3

Natural environment / open space / aesthetics

126 people highlighted the region's exquisite natural environment, wide open spaces and general beauty, as what they love most about the area.

"It has some incredible natural assets such as Arapiles, Grampians, yet isn't overrun with people."

4 ←

Country town feel / lifestyle

121 respondents stated their love for the laid-back nature and easy-going lifestyle the region provides.

"The small town vibe and the positivity of people who enjoy living here."

→ 5

Rock climbing

97 respondents noted that rock climbing and its community was what they most love about the region, and why they choose to live here.

"I don't want to live anywhere else. By far, the thing that I love the most about the Horsham region, is the access to incredible world class rock climbing."

6 ←

Good size / easy to navigate

86 community members expressed a love for the small size of the region, and the ease in getting around.

"We are still a country town, there is less hustle and bustle than larger regional centres like Bendigo and Ballarat. You can drive around the area easily."

What would you like the Horsham region to look and feel like in 2041?

What we've heard from 926 people
(31st May 2021)

→ 1

Better roads / transport options

127 people expressed a desire for improved transport infrastructure to be in place in the region by 2041.

"Serious consideration needs to be given to transport infrastructure. Getting trucks out of the centre of town, the bypass."

2 ←

More business / industry

114 people in the community aspired for a more thriving business and industry by 2041, including less empty shops.

"I'd love to see the town still thriving with diverse forms of income, regenerative agriculture and a healthy environment."

→ 3

Well-maintained greenery / parks / walking tracks

92 people indicated that they hope for improved greenspaces and impressive walking tracks and parks by 2041.

"More bike and walking tracks... greener streets and lots of links to the river via walking and riding paths."

4 ←

River utilised to full potential

87 community members highlighted their interest in the Wimmera River being better utilised for both socialising and business.

"A river that is at the heart of the town, rather than the fringes."

→ 5

Place for young people/families

82 respondents stated their desire for a region more focused on creating an environment where young people want to stay, and supporting new families.

"More young people wanting to stay in Horsham because there are job opportunities, education opportunities and reasons for them to want to stay."

6 ←

Community activities /engagement / involvement

80 people voiced that they would love for more community activities, engagement and involvement by 2041.

"More venues with live music showcasing local talent... people stopping off or driving through town and thinking 'wow this town is buzzing!'."