



# Councillors endorse new HRCC visual identity



**VISUAL IDENTITY:** The Community Vision was the inspiration for the welcome sculpture recently installed near Sawyer Park. Councillors have voted to adopt the same theme as the future visual identity for the municipality.

logo graphically produced.

“The switch to the new visual identity will not happen overnight. But we are really excited to see this project roll out further in the coming months and into the future.”

Cr Gulline said Councillors agreed on a plan to fund the project across the next two financial years, with \$287,000 to come from external Grants Commission funding in the 2022-2023 financial year and a further \$500,600 allocated from the long term capital works plan to be brought forward one year to 2023-24.

A large component of this expenditure \$488,000 is part of Council’s normal budget allocation relating to corporate identity and signage replacement.

“The funding of the re-branding does not impact in any way the committed budget for roads and other core services in the 2022/2023 budget,” she said.

“Flood recovery, particularly road repairs, will also be a focus of Council over the next year, and this work will be funded through Federal and State government flood recovery funding. The allocation of Council budget to re-branding will not impact flood recovery works in any way,” Cr Gulline said.

the community,” she said.

Cr Gulline said the project was inspired and informed by the 2041 Community Vision project and the work of the Community Panel in 2021.

“Firstly, the Community Vision was the inspiration for the welcome sculpture recently installed near Sawyer Park. That same theme of sustainability, liveability accessibility and community

will soon be represented through our renewed city entrance signage.

“As a Councillor group we were very impressed with this work, and we requested to have the designs adopted as our municipality-wide identity,” she said.

Cr Gulline said an implementation plan was yet to be finalised and work was still to be done to have the new

## Shopkeepers attend CAD info sessions



card or phone.

“This will give people lots of payment options. The only new requirement will be that people must enter their car registration details,” he said.

“The CAD information sessions were also a good opportunity for business operators to ask questions and provide feedback on the Streetscape Plan recently adopted by Council.

“There was a lot of discussion and overall support for more trees in the CAD. We noted concerns around losing too many parking bays, tree canopy concealing business signage, the poor condition of current trees and the need to choose the right tree species for future planting.

Careful planning in the detailed design phase will take these comments into account,” Mr O’Brien said.

Business operators also supported the idea of heritage restoration work and it was noted that changes would not be mandated but voluntary with appropriate Council and funding support.

“Council greatly appreciates the time given by our local businesses to talk with Council which will enhance outcomes of future works in the CAD,” Mr O’Brien said

## CURRENT COMMUNITY ENGAGEMENTS

### HORSHAM NORTH LOCAL AREA PLAN

The Draft Plan is open for public feedback to ensure the community’s views have been reflected within the scope of the project and what is achievable.

Submissions close October 31.  
[hrcc.vic.gov.au/Have-Your-Say](http://hrcc.vic.gov.au/Have-Your-Say)

## TENDERS AND RFQ

TENDER #23-009  
**GOLF COURSE ROAD RECONSTRUCTION**  
Closes 12noon, Monday 31 October

#Q16/2023  
**DOEN LANDFILL OFFICE AND TOILET BUILDING**  
Closes 12noon, Thursday 10 November

# 23/011  
**RECONSTRUCTION OF HOCKING STREET**  
Closes 12noon, Friday 11 November

#Q13/2023  
**ACCESSIBLE DESIGN SPECIFICATIONS FOR AMENITIES**  
Closes 5pm, Monday 21 November

All tender, EOI and RFQ details online at:  
[www.eprocure.com.au/horsham-rural-city-council/](http://www.eprocure.com.au/horsham-rural-city-council/)



Council is partnering with local fitness and wellbeing providers to deliver free sessions at Sawyer Park.

**This Saturday 29 October:**  
Family Fitness Sessions delivered by Ripe2Train

**ALL SESSIONS START 9AM**

## VEGETATION WORKS

### HAMILTON STREET

In preparation for the construction of the new pedestrian bridge, vegetation clearing will take place including the removal of the trees near the corner of Menadue and Hamilton Streets. Works will be undertaken between 2-4 November. During the works, access to the area will be limited and clearly defined with bollards and caution signs.

### CARAVAN PARK

Nine hazardous sugar gum trees will be removed from the Horsham Caravan Park in the week starting 7 November.

They have been identified as problematic due to poor branch attachments and decay pockets. The timber will be repurposed and used for habitat for our wetlands in the new subdivisions and for mulch used in council gardens beds around the municipality.