

POLICY FILE

CATEGORY: **ROADS, STREETS AND BRIDGES**

SUBJECT: **Commercial Area Display Banners**

NO: **2**

Council at its meeting on the 14th October, 1997 agreed to the following policy:-

POLICY:

“That Council adopt a policy for the erection of street banners on Council street banner brackets as follows:-

- The banner size and type be of the standard outlined by Council.
- Any wording or depiction on the banners be at Council’s approval.
- Banners for non Council events be supplied at not cost to Council.
- Display periods be generally for not greater than two week periods.
- The booking and timetabling of the display of the banners be co-ordinated with the Technical Services Department.
- For commercial banners advertising commercial events that a charge of \$5.00 per banner per week apply.
- The erection and replacement of banners be undertaken by Council as appropriate.”