



OUTDOOR DINING  
FOOTPATH TRADING  
PERMANENT INFRASTRUCTURE  
**PROGRAM GUIDELINES**



## INTRODUCTION

The Victorian State Government Local Council Eating and Outdoor Entertainment Package has provided funding to all Victorian Councils to increase outdoor dining opportunities in a COVID safe manner. These guidelines have been developed to assist local hospitality businesses to access this funding.

## AIM

- To support hospitality businesses across our municipality to improve permanent infrastructure for enhanced outdoor dining experiences
- To complement Objective Two of the City to River Master Plan - to improve the amenities of the Central Activities District (CAD) and the diversity of land use to strengthen the existing business environment, attract more visitors and accommodate greater housing, hospitality, open space and events
- Horsham Rural City Council, in collaboration with local businesses and community, aims to transform and revitalise the CAD area and make it a more attractive place to live, work, visit and invest in. Activating the outdoor dining footprint is about imagining together, talking together, working together and moving together and will assist to achieve the vision of the Master Plan

## THE PROGRAM

Council will be looking for a consistent approach to deliver the above aim. This will mean a consistent look, feel and colour palette for permanent street infrastructure.

To achieve the aim of the State Government funding package Council is offering to financially support hospitality businesses to invest in permanent outdoor dining infrastructure.

There will be a stepped approach to the financial commitment from Council as follows:

**Step 1:** The business contribution is nil, Council can fund up to \$5,000

**Step 2:** To access financial support of more than \$5,000, a business can offer a cash contribution and Council will match this contribution with additional support on a \$1 to \$2 basis. (Please note this contribution from Council is capped at \$20,000)

Financial support examples - for an approved application.

1. If a business contributes nil, the maximum financial support is \$5,000
2. If a business co-contributes \$2,000, the project funding is the initial \$5,000 plus an additional \$4,000 – a total of \$9,000. The total project budget is \$11,000
3. If a business contributes \$10,000, financial support from Council is capped at the maximum of \$20,000. The total project budget is \$30,000.

Financial support must be used to install approved outdoor dining infrastructure and includes any costs associated with the installation that may include in-ground works as determined and required by Council.

Permanent infrastructure could include tables, bench seats, perspex wind barriers, umbrellas, planter boxes, heating and awnings.

The business will be required to maintain the infrastructure to the requirements Council will set in its terms and conditions agreement. The business will be required to meet all Council permits and maintain their occupancy numbers within the permanent infrastructure footprint.

## EXAMPLES OF SUITABLE DESIGNS

ROOH and Bonnie and Clydes



# PROPOSAL

A formal proposal is required to be submitted to Council using the

## ON-LINE FORM

Business owners must contact Council's Business Support Team to discuss the proposal prior to lodging the proposal.

Business Support Team  
Horsham Rural City Council  
Email [business@hrcc.vic.gov.au](mailto:business@hrcc.vic.gov.au)  
Phone: 5382 9777

The proposal will outline the request for funding (using the Step approach outlined above).

A drawing of the available outdoor dining space with suggested table and chair locations is to be attached to the proposal. Any other permanent infrastructure included in the proposal is also to be located on the drawing, such as the location of umbrellas or planter boxes.

A design, look and/or colour palette can also be attached to the proposal, including any product design specifications or photos of similar infrastructure.

The proposal will include a project budget, with supporting cost estimates/quotations, and clearly show the business co-contribution (if applicable) and the funding requested through this program.

### **The proposal period will close 28 February 2021**

(or when funding is fully allocated). Proposals will be assessed as they are received.



# ASSESSMENT OF PROPOSAL

- Proposals must meet the criteria for funding from the State Government Local Council Eating and Outdoor Entertainment Package
- Proposals must meet Council regulatory requirements i.e. Footpath Trading Permit, Building, Planning and Environmental Health regulations, etc.
- Proposals are to meet the desired outcomes for design and colour palette for permanent infrastructure municipality wide
- Permanent furniture is to be constructed on existing footpaths in front of associated premises



## TERMS AND CONDITIONS

These will be closely aligned to the current footpath trading permit conditions.

Successful proposals will be required to sign a new footpath trading permit to incorporate their new street infrastructure.

Approved proposals and installation of the permanent infrastructure will be managed by a designated Council Project Manager.