

Horsham Rural City
GET YOUR ART ON THE STREET
art boxes and mural
Expression of Interest
June 2020

“Painting or supplying an image for a street cabinet is a great way to build public art practice and an opportunity to give back to your neighbourhood. It’s also challenging and fun.”
Urban Smart Projects

NBN boxes, traffic signal boxes, power boxes and one wall - the HRCC Public Arts Advisory Group invites you to make your mark and share your art on the street.

Council is pleased to launch an Expression of Interest process encouraging proposals that put art and design on our utility boxes and walls. In some cases you may choose where, in all cases you chose what. This is a limited opportunity, and the Public Arts Advisory group will select a shortlist for the 2020 instalments. The purpose of the project is to beautify our city, shire and public spaces, and to engage our arts and broader local community in meaningful public artwork. This is also a project that can be instigated from the safety of isolation, and remain as a profound marker of this time.

This project is also aimed at lessening the impact and cost of graffiti. The sites include NBN boxes, traffic signal boxes, selected electricity boxes and selected walls. We want your artwork and ideas to help do that.

Check out these Art Box examples:

https://www.urbansmartprojects.com/gallery?keyword=&project_id=31

<https://www.urbansmartprojects.com/gallery>

We welcome all styles; including ones based in **design, photography, painting, illustration** and **street art**, but ask that large planes of single colour or neutral space are limited to prevent tagging opportunity. Themes connecting the different sites around town are also welcomed.

Project schedule

1. Submissions close Monday 6 July 2020
2. Selected artists advised 15 July 2020
3. Installation of artwork completed by September 2020

*Based on the on-going threat of Coronavirus, all deadlines are subject to change.

Submissions

Email: arts@hrcc.vic.gov.au

For further enquiries:

Telephone: 0417 821 076

Email: arts@hrcc.vic.gov.au

Sites and Utility Box details are outlined as follows;

NBN Boxes

This is a VINYL-ONLY opportunity

Brief

You might be surprised about how many NBN boxes or nodes are in our shire. And once you start noticing, they're everywhere. Nominate one that's in your neighborhood or a place that resonates with you, or we can select for you. The art work is transformed into a vinyl wrap, with an anti-graffiti coating applied. You can tailor-make your artwork to suit this 3D space or, if selected, our graphic designer will work with your art to fit the cabinets.



Traffic Signal Boxes

This is a VINYL-ONLY opportunity

Brief

There are 3 highways that flow through Horsham and quite a few set of lights. Let's give our passing visitors, and home team of course, a sense of who we are with something inspiring to look at. Nominate which one, or we can select for you. The art work is transformed into a vinyl wrap, with an anti-graffiti coating applied. You can tailor-make your artwork to suit this 3D space or, if selected, our graphic designer will work with your art to fit the cabinets.



Powercor Boxes

This is a PAINT-ONLY opportunity.

Brief

Artists may propose an original artwork that best demonstrates creative practice, talent and skill.

Documents required

- Artist's resume/qualifications and examples of previous work.
- Copy of PLI Certificate of Currency
- Concept and images /drawings detailing the proposed artwork

Budget

A budget of up to \$2,000 ex GST has been allocated for each power box. All artist's fees, materials, insurances, are to be covered by the budget.

Cnr of Firebrace and Pynsent St, Central Horsham

<https://goo.gl/maps/fAqx6CRzY8L8RkhC8>

Site #1

Centrally located adjacent to Horsham's main CBD street.



Urquhart and Baillie st Horsham

<https://goo.gl/maps/nqRoyNFKKGmNVNih6>

Site #2

Community Kids Centre car park entrance, and feature of main road to Horsham north.



Jos Lane Wall

This is a PAINT-ONLY opportunity.

12 Firebrace St, Horsham

<https://goo.gl/maps/PCEGsLSW9MoTPxVp8> (note, wall is now cream)

Project Description

We are seeking Expressions of Interest (EOI) from experienced visual artists connected to our area for the development, design and production of a mural in Jos Lane.

The Site

Located off the main street of Horsham's CBD, Jos Lane is already home to the beautiful public art installation 'Aerial' (Donal Molloy-Drum in conjunction with the students of the McKenzie Creek Campus). It is a thoroughfare between a car park area and the main take-away food outlets and other businesses of the CBD.

Brief

The artwork should be in conversation with the 'Aerial' installation located on the opposite wall.

'Aerial' depicts aspects of the Wimmera's unique landscape; a raven's eye view of the area, reflecting the 'vast sky and plains of the Wimmera and the crispness of reflection and silhouette.'

Documents required

- Concept and images /drawings detailing the proposed artwork
- Artist's resume/qualifications and examples of previous work.
- Copy of PLI Certificate of Currency
- Budget outline

