

DEMOGRAPHIC DATA

Horsham Rural City

Horsham Rural City is a regional city in the Wimmera Southern Mallee region of western Victoria. The Wimmera Southern Mallee is unique in that it encompasses 20% of the area of Victoria and only 1% of the population. Located along the Wimmera River, Horsham is ~300km northwest of Melbourne, Victoria.

A dryland and broadacre agricultural municipality, Horsham is also a hub in the Wimmera for health care, niche retail, community services and arts and culture opportunities along with a rich indigenous history. Horsham also has an abundance of diverse natural assets including recreational lakes, wetlands, the Wimmera River, Mount Arapiles (widely regarded as Australia's best rock climbing area), Wartook Valley and the Grampians National Park is nearby.



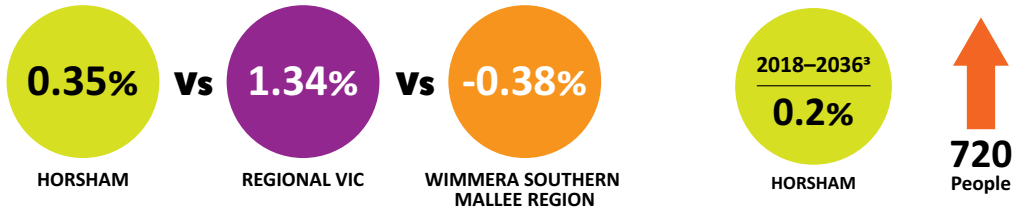
POPULATION

TOTAL POPULATION 2018¹ – 19,875

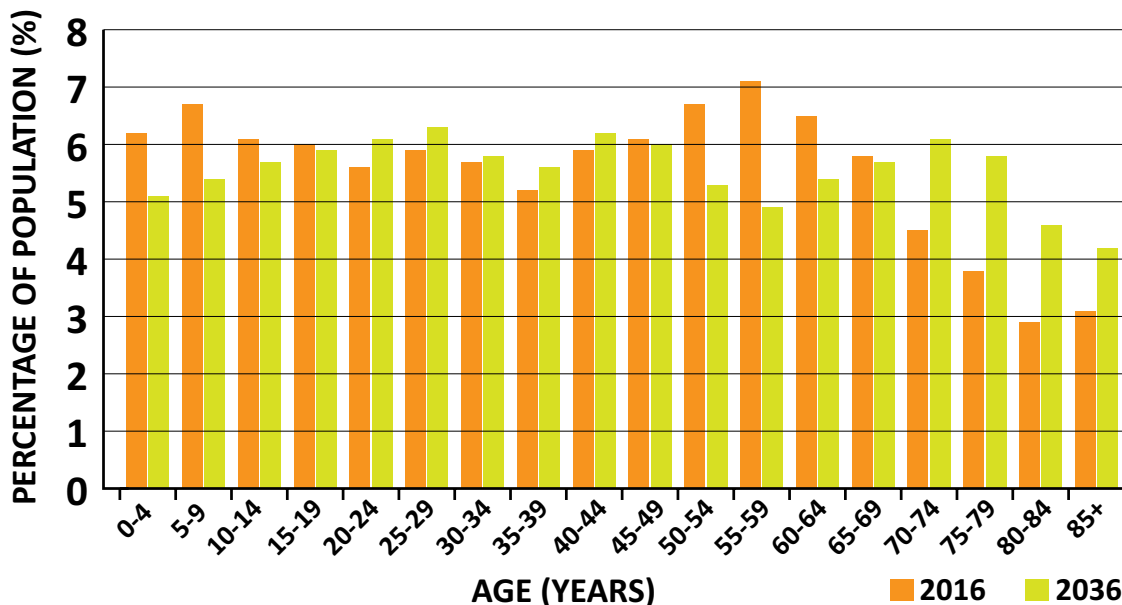
The transient population of Horsham is often greater with people from surrounding shires working in Horsham and also accessing services (health, medical, arts and culture, retail etc).

Historically, Horsham RC's population growth rate has been steady with a small growth and this is projected to continue moving into 2036. However, there may be spikes due to new economic opportunities such as mining or new economic opportunities such as mineral sands mining, renewable energy and agriculture industry.

10 year Average Annual Population Growth Rate 2009 - 2019¹⁶:



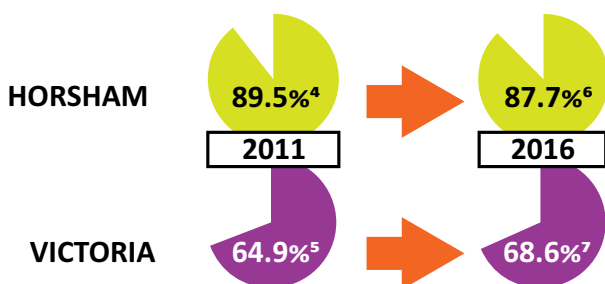
AGE PROFILE OF HORSHAM RC 2016 VS 2036³



The proportion of residents aged 70years+ is projected to increase by 2036. This will have implications for demand and accessibility of housing, infrastructure, services and amenities.

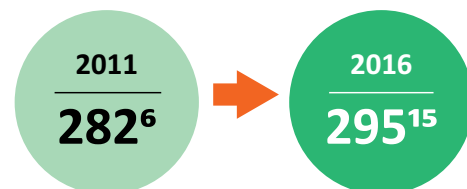
DIVERSITY

Country of birth - Australia

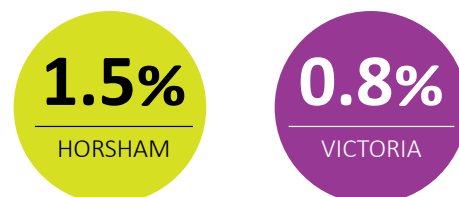


The cultural and linguistic diversity in Horsham is significantly less than the Victorian average. However, Horsham has continued to see a steady increase in population cultural diversity that live and/ or work here since the last Census.

Population identify as ATSI

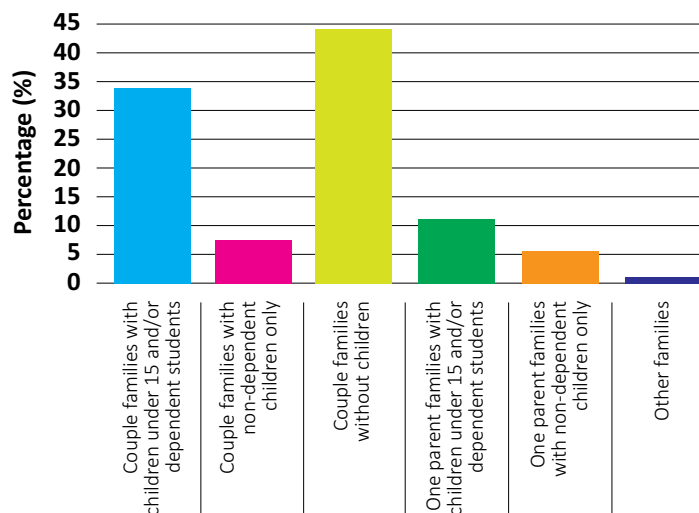


% age of total population¹⁵



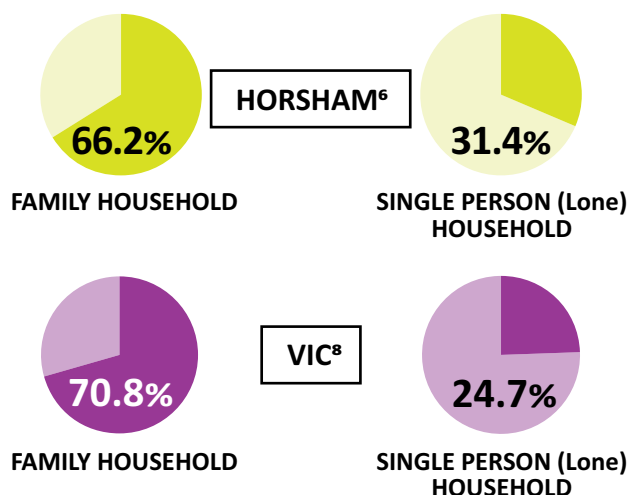
Barengi Gadjin is the local Land Council that represents the Traditional Owners from the Wotjobaluk, Jaadwa, Jadawadjali, Wergaia and Jupagulk peoples.

FAMILY COMPOSITION – HORSHAM RC 2016⁶



HOUSEHOLDS –2016

There is a current lack of rental housing stock and high rents due to high volume of short term construction workers based in the region.²

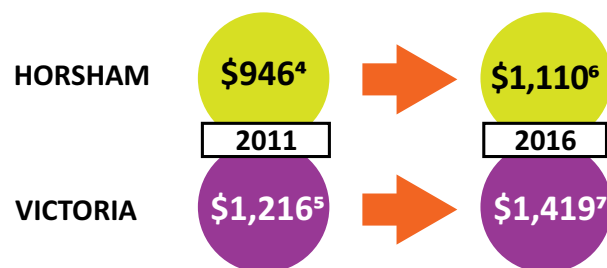


ECONOMY²

Horsham Rural City's economy is largely driven by Agriculture; both dry land broadacre farming (grain and pulse production) and livestock grazing, Manufacturing; specifically cleaning, food, metal and transport products and equipment, Construction, as well as public sector industries including Health, Education and Public Administration and Safety.

Given Horsham's role in servicing the broader Wimmera Southern Mallee region, population-led service industries are also critical, particularly in supporting a labour force. Retail Trade, Accommodation and Food Services, Other Services and Arts and Recreation Services account for a quarter of total employed persons in Horsham.

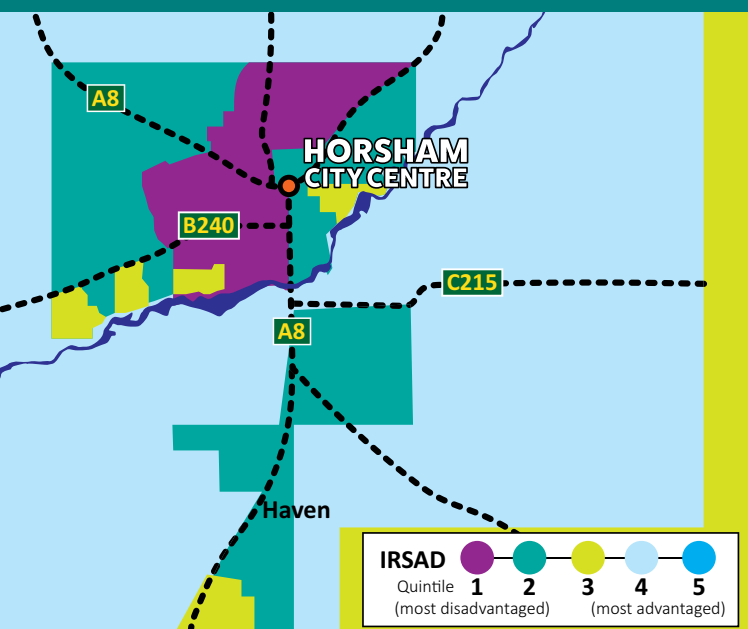
MEDIAN WEEKLY HOUSEHOLD INCOME



SEIFA – MEASURES OF RELATIVE SOCIO-ECONOMIC DISADVANTAGE FOR THE YEAR 2016¹⁰

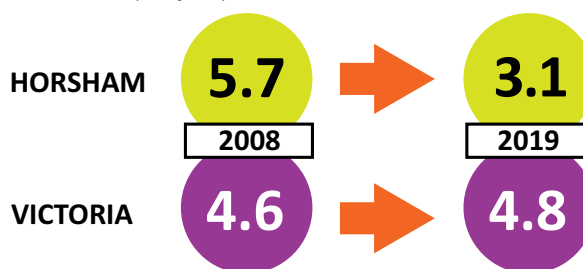
The municipality of Horsham has a SEIFA index of **980** = Number 51 among the 79 municipalities of Victoria for relative disadvantage

2011 – 2016 Change in SEIFA index **=** Increased in relative disadvantage -7 points



Unemployment Rate¹⁰

Horsham experienced a 1% decline in employment between 2011 and 2016. This was mainly due to the decline in employment across the Manufacturing (-161 jobs), Wholesale Trade (-99 jobs) and Retail Trade (-88 jobs) sectors.



Crime¹³

For the year ended March 2018, Horsham is ranked **4** for highest total crime rates per 100,000 population. (Behind Melbourne, Latrobe and Yarra).

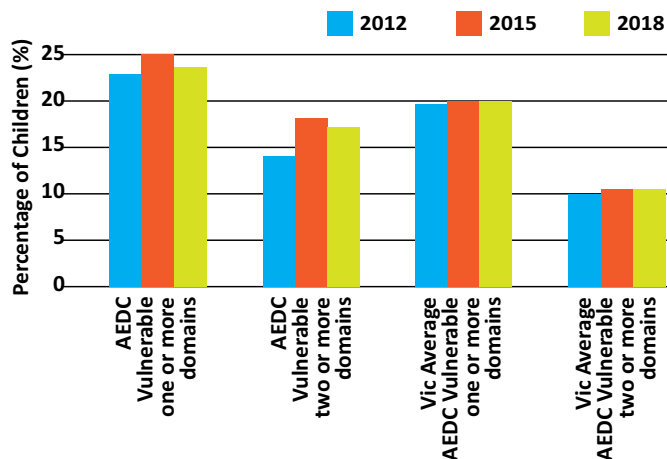
Family Violence¹⁰

13th Highest Victorian LGA for family violence offence rate for 2018/2019.

EDUCATION

The Australian Early Development Census (AEDC) assists in measuring the development vulnerability of children across five domains (physical, social, emotional, language and communication).

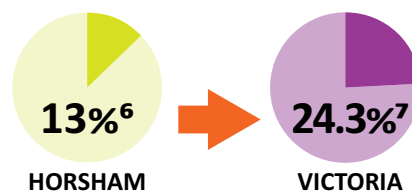
AEDC Vulnerability 2012–2018¹¹ Horsham Vs Vic Average



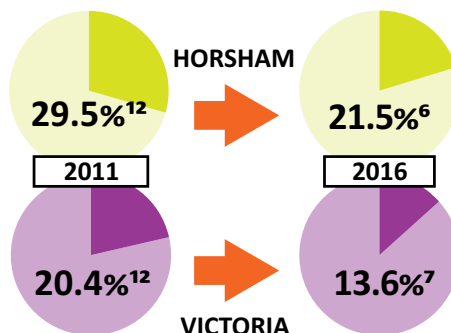
The percentage of developmentally vulnerable children in Horsham is significantly higher than the State average.

BACHELOR DEGREE LEVEL OR ABOVE

Horsham has a significantly lower uptake of Bachelor Degree level or above qualifications, however there is a higher uptake of Certificate level 3 and 4 than Victoria.



INTERNET NOT ACCESSED FROM DWELLING



Internet access is often linked with education levels, household types and age and geographical location. Horsham's higher SEIFA rating and higher proportion of seniors may attribute to this figure.

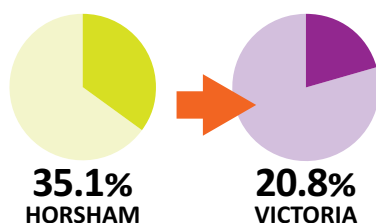
COMMUNITY

It is increasingly recognized that a person's health may be affected by where they live and being part of a community can have a positive effect on mental health and emotional wellbeing.

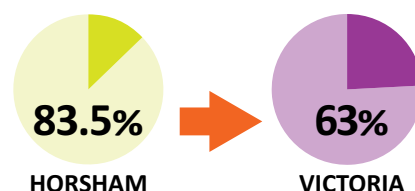


VOLUNTEERING

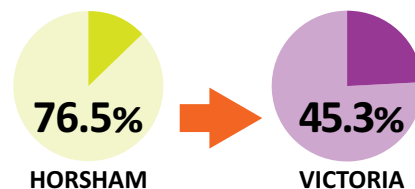
Persons who volunteers in last 12 months – 2016¹⁰. With the highest percentage volunteers in the 40-49 age bracket.



People are willing to help each other – Horsham 2015¹⁴



Our community members believe that this is a close-knit community¹⁴



- https://itt.abs.gov.au/itt/r.jsp?RegionSummary®ion=23190&dataset=ABS_REGIONAL_LGA2018&geoconce
- City to River Background Report – January 2020– page 20
- Victoria In Future 2019 – Population Projections 2016–2056 https://www.planning.vic.gov.au/_data/assets/pdf_file/0032/332996/Victoria_in_Future_2019.pdf and <https://www.planning.vic.gov.au/land-use-and-population-research/victoria-in-future>
- Horsham 2011 ABS Census Data: https://quickstats.censusdata.abs.gov.au/census_services/getproduct/census/2011/quickstat/LGA23190
- VICTORIA 2011 ABS Census Data: https://quickstats.censusdata.abs.gov.au/census_services/getproduct/census/2011/quickstat/2?opendocument
- Horsham 2016 ABS Census Data: https://quickstats.censusdata.abs.gov.au/census_services/getproduct/census/2016/quickstat/LGA23190#cultural
- VICTORIA 2016 ABS Census Data: https://quickstats.censusdata.abs.gov.au/census_services/getproduct/census/2016/quickstat/2?opendocument#cultural

- Aboriginal Community Profile Series: Horsham LGA: <http://www.maggolee.org.au/wp-content/uploads/2015/09/LGA-Profile-Final-Horsham.pdf>
- <https://greaterdandenong.com/document/18464/statistical-data-for-victorian-communities>
- AEDC Data
- HRCC health and wellbeing plan
- <https://www.parliament.vic.gov.au/publications/research-papers/summary/36-research-papers/13871-victorian-crime-statistics-by-lgas>
- Vic Health Survey Indicators
- 2016 Census Community Profiles Horsham: https://quickstats.censusdata.abs.gov.au/census_services/getproduct/census/2016/communityprofile/LGA23190?opendocument and Victoria: https://quickstats.censusdata.abs.gov.au/census_services/getproduct/census/2016/communityprofile/2?opendocument
- [https://www.rdv.vic.gov.au/information-portal/regional-snapshot?geographyType=LGA&geographyNames=Strathbogie%20\(S\),Victoria](https://www.rdv.vic.gov.au/information-portal/regional-snapshot?geographyType=LGA&geographyNames=Strathbogie%20(S),Victoria)