



Help us re-open The Wesley

Restore, refresh and re-open a thriving performance and events hub for the Wimmera community.

The historic Wesley Performing Arts and Cultural Centre (WPACC) was a much-loved regional performing arts venue until it closed in 2017. The WPACC Committee is working to reopen the venue. A fundraising campaign will take place from March-August 2024. The campaign will raise funds to refurbish the building, which will be known as "The Wesley". The campaign will reopen the facility for community use, providing a modern, multi-purpose venue that meets all safety standards and is accessible.

The Wesley Committee and Horsham Rural City Council have committed \$450,000 cash to the project to support the campaign and seek Government grants to finish the project. Our aim is to ensure the project is ready to proceed, the following has been undertaken:

- ✓ Detailed design and construction drawings are complete
- ✓ Costings, audits and mitigation works are complete
- ✓ The project is ready for tender, subject to funding.

Why the upgrade?

- ✓ The upgrade will reopen this valuable and historic asset
- ✓ It will bring back an additional space to run smaller shows, workshops, seminars, funerals, weddings and other events
- ✓ It will add to the vibrancy and liveability of Horsham and the wider region, which services 60,000 people
- ✓ It will ensure the building meets all current regulations and compliance standards
- ✓ It will fill a gap in the market and meet the demand for a fully accessible mid-size (200 seat) venue

- ✓ It will offer a different price point / hire rates to run more local activities
- ✓ Ownership of The Wesley will be transferred to Council once the upgrade is completed.
- ✓ The venue will be sustainably managed and programmed by the Horsham Town Hall's Performing Arts Team, once re-opened.

What is planned for the upgrade?

- ✓ The redeveloped design was completed in 2022
- ✓ The whole venue will convert to one single level, making it fully accessible from street front to back of house
- ✓ The Main Hall will operate flexibly as a flat floor, with movable seating and staging
- ✓ The stage location can be located to suit hirers needs
- ✓ Sound and lighting will ensure the venue is 'fit for purpose'
- ✓ Back of house will be fully accessible, eliminating the need for ramps or lifts
- ✓ The front entrance will be redesigned and compliant for people with mobility considerations.

The Wesley Fundraising Target

Wesley Performing Arts and Cultural Centre (WPACC) Committee is seeking contributions from the public to **reach a fundraising goal of \$550,000**. This will allow WPACC to seek matching Government funds for the project's \$2.0M upgrade. The Committee and the Council currently have \$450,000 in cash contributions. We now need your help. The WPACC is a not-for-profit group with Deductible Gift Recipient and Tax Concession Charity (TCC) status.



To find out more about the campaign or make a tax deductible donation, scan the code or see donation details on the reverse side

