

Mobile Food and Beverage Traders

Fact Sheet

Fees and Location

The Mobile Food and Beverage Trading Procedure aims to create a balance between fixed businesses and the mobile food and beverage vendors by setting limits on available trading hours and locations. Currently mobile food and beverage vendors can only operate at private events and markets, or with a limited temporary permit from Councils Regulatory Services Team.

It is hoped that by providing options for mobile food traders operating in our parks and public spaces that we can both activate these spaces and provide options for food availability.

Council have attempted to create balance between fixed and mobile food traders when setting mobile food trader fees, locations and operating times. There was a number of considerations when creating the fees and charges, including the below:

- Costs of fixed food businesses verses costs mobile food traders
- Rates
- Restricted trading days and hours for mobile food traders
- Locations for traders (CAD verses Council public lands)
- Benefits and challenges for fixed and mobile businesses (e.g. liquor licenses, ability to move to private land / events, etc).

The below fees were also benchmarked against neighbouring councils with mobile food van policies to ensure we remain competitive including City of Ballarat, Gannawarra Shire, Greater City of Bendigo, Swan Hill Rural City Council and Mildura Rural City Council.

2024/2025 Fees

- **\$1035 for an annual permit**
- **\$621 for a six month permit**
- **\$207 for a peak weekend (holiday periods and long weekends) permit**
- **\$155 for an off-peak weekend permit**
- **\$104 for a weekday permit**
- **Community and non-profit organisations will be charged at a rate of 50% of the aboves fees**

\$11 Permit administration fee applies to all permits.

Location for Mobile Food and Beverage Traders

The location and times for operation have been based on the EPA Noise Regulations, potential impact on nearby residential houses, and impact on local food fixed food traders.

Mobile food trading locations in other places will be assessed on a case-by-case basis, subject to the following requirements:

- I) Roaming mobile food traders must remain at least 100 meters from an existing and operating business of the same nature unless its hours of operation are outside the existing trading hours of nearby food and beverage businesses unless permission has been sought.
- II) Mobile food and beverage traders sites must not be located closer than 100 metres to a Residential Zone, unless permission has been sought.

Site 1

Riverfront Meeting Place at the river end of Firebrace St. This purpose built area has three sites with access to power, water and a drainage pit. Available times for operation: 6:00am to 9:00pm.



Site 2

Eastgate Drive between Apex Shed and Rowing Shed on the approved areas outlined in Appendix 2 of the Mobile Food and Beverage Trading Procedure document. Available times for operation:

6:00am to 9:00pm

